

VALLEY WOMEN'S CLUB
June 11, 2008 Board meeting

Minutes

The meeting was called to order by Michele at approximately 6:30 pm.
[Just prior to the meeting, Vince showed a DVD of one of the Redwood Mountain Faires. Since it included comments from many VWC officers about how the proceeds of the Faire benefit local nonprofits, a copy was lent to our guest, Robin Larson, for background information about VWC's philanthropy.]

In attendance: Mary Hammer, Beth Benjamin, Sheila Delany, Sanda Spiegel, Vince Waskell, Dusty Gipson, Hilary Stanley, Donna Ziel, Nancy Macy, Nancy Gerdt, Michele Mosher.

Reflection and appreciation: Sheila appreciated Nancy G.

Guest: Robin Larson, Community Foundation of Santa Cruz County

Minutes of the previous meeting were approved with the following change: Hilary stated that she joined VWC four years after it was founded. Beth and Donna abstained from voting on approval.

Michele introduced Robin Larson and gave the Board background on The Fundraising Committee's discussions about the possible role that the Community Foundation (CF) could play in helping the VWC with its financial contributions to the SLV, especially the Fund for the Future of the SLV.

Robin gave a brief description of the history of the CF and a background of CFs in general. Funds being managed by the CF currently total approximately \$45 million. Staff at the CF work to connect donors with projects needing funding. She distributed a handout which explained various products available at the CF and how they may be used to help develop the Fund for the Future of SLV. She also suggested ways in which VWC may help build the endowment. The presentation was followed by questions and answers. Robin was thanked for visiting with the Board and for her very informative presentation.

Bus Shelters: Beth spoke to John Wirth regarding Mr. Wirth's interest in having bus shelters reestablished in the Valley. It has been determined that Mark Stone's office cannot help in this matter and that the owner of Felton Faire does not want the shelter rebuilt there. It was generally agreed that we would do more research and encourage the process of rebuilding bus shelters, especially the one at Felton Faire.

Values Statement: Beth reported that the existing version of the VWC Values Statement will be reviewed by Beth, Sheila and Sanda with the goal of making it more concise.

Membership: Nancy G. circulated a list of members whose membership dues have expired. Each Board member addressed fliers to send to five of these members, encouraging that they re-up. It was also agreed that our scholarship recipients will receive the newsletter for one year at no charge.

Recycling Center Advisory Committee: Michele reported that Jo Kenny has been retained to write a new job description for the Executive Director's position. It was moved (Sheila) and seconded (Vince) to approve a 5% raise for the Executive Director with the understanding that future increases in salary will need to be reviewed by the VWC Board and are not guaranteed.

RC Safety Report: It was moved (Beth) and seconded (Sanda) to accept the RC Safety Report.

Yard Sale: Hilary reported that her room and deck are full and that she is no longer accepting items for the sale. It will run from 8:00 am - 1:00 pm. Volunteers were taken for set up and organizing. Bring bags.

It was decided not to have a meeting in August.

Tillie Olsen DVD: The DVD needs to be reviewed for quality. Also need to purchase one more for placing in libraries, etc. It was suggested that a photo of Julie Olsen with Michele be taken for publicity about the Club's donation of DVDs.

Boulder Creek 4th of July Parade: Sheila is registering VWC to participate in the parade. We will hand out voter registration forms and VWC membership forms along the parade route. Nancy will get banner(s) and signs from shed to carry in the parade.

Volunteers for July audit: Dusty, Nancy M., Donna, Sheila, Vince, and Nancy G. volunteered to meet at 4:30 prior to the next Board meeting (July 8).

LBAM Spray letter: the letter objecting to spraying is ready to go.

Candidate's Forum report: The forum went well; approximately 80 people attended. This was the highest turnout for any such forum in the County. It was decided to hold another Forum in advance of the November election.

Boulder Creek Art and Wine Festival: Vince reported that there was a good crowd at the event and keen interest in our watershed map. We garnered one new life member and seven other regular members.

Community Connections:
Nancy G. reported that Measure R passed.

Felton FLOW is holding a party on July 26 to celebrate the SLV Water Board's vote to accept CalAm's offer. The party will be at the Felton Fire Houses.

The newsletter deadline is August 10. Notify Nancy if you have items to be included.

More people are needed to work the November election. Donna will contact Gail Pellerin about how to recruit.

There being no further business, the meeting was adjourned at approximately 8:45 pm.

Respectfully submitted,

Donna Ziel, Corresponding Secretary